

General Information

Your portfolio should be in **PDF format**, and it can be **up to 100MB in size**. All other documents should not be bigger than 2MB; your motivation letter and CV should be in PDF format, a copy of your diploma, language certificate and recommendation letter can be in PDF, JPG, PNG.

If you need to submit a **larger file** (such as videos, audios, photography series, etc.), please use one of the freely available platforms such as **Youtube, SoundCloud, Vimeo, Google disc, Dropbox or your own website** and include the **links** in the PDF portfolio. Always make sure that the link works.

Submitting an electronic application

1. Click on this [link](#). This is the page you will see. Click on Submit the application button.

UM PR UM E-application for studies EN

Academy of Arts
Architecture & Design
in Prague

Welcome to the E-application

Submit an application My applications

2. Select the admission program in English. You will see a list of studios you can apply for. Choose the one you are interested in pursuing your master's degree in. Then click on Select admission programme.

UM PR UM E-application for studies EN

Select admission programme

Language: English

Industrial design

Design
Academy of Arts, Architecture and Design in Prague,
Academy of Arts Architecture & Design in Prague

Full-time Postgraduate Master English

2026/2027 Praha

More about the programme D1

Select admission programme

UM PR UM Academy of Arts
Architecture & Design
in Prague

3. You will be asked to log in to electronic application for study by entering your email address. Enter your email address and click on Continue button.

UM PR UM E-application for studies

Log in to electronic application for study

Enter your email address to enter the application.

[Back](#) [Continue](#)

UM PR UM Academy of Arts Architecture & Design in Prague

Academy of Arts, Architecture and Design in Prague
Industrial design
Design D1

Academic Year	2026/2027
Language	English
Type	postgraduate master
Form	full-time
Place	Praha

4. You will find the access link in your email address you have entered into the electronic application. Open your email account and click on the link you received.

UM PR UM E-application for studies

Log in to electronic application for study

The access link has been sent to the specified e-mail address (submitted by 5.2.2026 18:31:55)

E-mail should be delivered within few minutes. If you will not find it in your e-mail box, check also spam, promo action or advertisements folders, which are created by you e-mail provider.

In case you do not receive e-mail within few hours, contact IT HelpDesk UMPRUM helpdesk@umprum.cz please.

[Back](#) [Resend log-in link by email](#)

UM PR UM Academy of Arts Architecture & Design in Prague

Academy of Arts, Architecture and Design in Prague
Industrial design
Design D1

Academic Year	2026/2027
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Form	full-time
Place	Praha

5. After clicking on the link in your email address, you will see this page. Skip the Czech text by clicking on the Proceed button.

UM PR UM **E-application for studies**

My applications   

Additional information > Attachments > Identification > Previous education > Summary

Additional data for the application

Žádám o posouzení dosaženého zahraničního vzdělání v rámci přijímacího řízení - o vnitřní nostrifikaci UMPRUM pro účely přijímacího řízení.

Zaškrtnutí znamená, že budete žádat v rámci přijímacího řízení o posouzení dosaženého předchozího zahraničního vzdělání na UMPRUM. Nezaškrtnutí znamená v případě zahraničního vzdělání, že doložíte předchozí vzdělání formou nostrifikace.

[Further information Nostrification](#)

Note

[Back](#) [Proceed](#)

**UM Academy of Arts
PR Architecture & Design
in Prague**

Academy of Arts, Architecture and Design in Prague

Industrial design

Design	D1
Academic Year	2026/2027
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6. Start uploading the files required in the application. Follow the instructions on the size of the files.

Attach required files

Applicant's CV 

[File upload help](#)

Drag file here or

[Attach file](#)

Maximum file size: 2 MB

Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

Applicant's motivation letter 

[File upload help](#)

Drag file here or

[Attach file](#)

**UM Academy of Arts
PR Architecture & Design
in Prague**

Academy of Arts, Architecture and Design in Prague

Industrial design

Design	D1
Academic Year	2026/2027
Language	English
Type	postgraduate master
Form	full-time
Place	Praha
Application submission deadline	31. 3. 2026
Price	EUR 50

Portfolio ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 100 MB

Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

Letter of recommendation ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB

Maximum number of files allowed: 1

University Diploma ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB

Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

If you are not sure what exactly is required, click on the question mark button.

received by the study department

University Diploma ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB

Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

copies of your BA diploma and Diploma Supplement/Transcript of Records translated to English (if you are in the final year of your undergraduate program studies and you don't have the BA diploma yet, you can submit a confirmation of your university studies instead)

mandatory application document

Certificate in English (CEFR B2 minimum) ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB

Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59**

[Back](#)

Proceed

7. After uploading all the required files, you be asked to enter your personal data such as your name, date of birth, nationality, previous education, etc. In most cases you will have to choose the second option of Entering the data manually.

✓ Additional information > ✓ Attachments > **Identification** > Personal data > Previous education > Summary

Verify person's identity

In case you posses Czech citizenship, please use the option of online authentication. If you do so, the application will be able to pre-fill some of your personal data as provided to us by state information systems.

Bank iD

In case you are not a Czech citizen or you do not want to authenticate online, click the button to continue without authentication:

[Back](#)
[Enter data manually](#)

**UM Academy of Arts
Architecture & Design
in Prague**

Academy of Arts, Architecture and Design in Prague

Industrial design

Design	D1
Academic Year	2026/2027
Language	English
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Form	full-time
Place	Praha
Application submission	31. 3. 2026

Enter the data required in the application.

Basic data

First name(s)
(official passport version)*

Surname
(official passport version)*

Phone (cell)

By entering your phone number, you will make it easier for the study department to communicate with you.

Email

?

E-mail address used to communicate with you.

Taking specific needs into account

**UM Academy of Arts
Architecture & Design
in Prague**

Academy of Arts, Architecture and Design in Prague

Industrial design

Design	D1
Academic Year	2026/2027
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Type	postgraduate master
Form	full-time
Place	Praha
Application submission deadline	31. 3. 2026
Price	EUR 50

We are afraid that the specific needs section is currently only available in Czech. Here's the English translation:

- A1. Lehce zrakově postižený / Uživatel zraku // Mildly visually impaired / Vision user
- A2. Těžce zrakově postižený / Uživatel hmatu / hlasu // Severely visually impaired / Touch/voice user
- B1. Nedoslychavý / Uživatel mluveného jazyka // Hard of hearing / Spoken language user
- B2. Neslyšící / Uživatel znakového jazyka // Deaf / Sign language user
- C1. Pohybově postižený – s postižením dolních končetin // Physically disabled – with lower limb impairment
- C2. Pohybově postižený – s postižením horních končetin // Physically disabled - with upper limb impairment
- D. SPU // specific learning disorders
- E. PAS // autism spectrum disorders
- F1. Osoba s psychickou poruchou // Person with mental disorder
- F2. Osoba s chronickým somatickým onemocněním // Person with chronic somatic disease

Citizenship*

the Republic of Austria (Austria)

the Czech Republic ensured the provision of my Czech birth number

Check this option only if you have already been assigned an official birth number in the **Czech Republic**, which was provided to you by the Department of Asylum and Migration Policy of the Ministry interior of the Czech Republic.

Date of birth*

Sex*

Registered Czech address

Address of residence

Country*

Do you need help?

Write to us at stag@umprum.cz

Delivery address

Postal address is different from your address of residence?

[Back](#) **Proceed**

8. Fill out all the required data and click on the Proceed button and continue.

Previous education

Where is the applicant applying from*

Previous education*

[\(?\)](#)

In case you are about to graduate, enter the level of education you are about to complete.

Secondary school education

School leaving exam year*

[\(?\)](#)

In case you are about to graduate from a school, enter the expected graduation year.

Secondary school country



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D1

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Place	Praha
Application submission	31. 3. 2026

Secondary School - City	Application submission deadline 31. 5. 2020
Secondary school name	Price EUR 50
Secondary school branch of study	Do you need help? Write to us at stag@umprum.cz .
<h3>University studies</h3> <p>School name*</p> <p>Please write the first few characters of the name, city, street or state of the university and wait, the application will offer you options to choose from. In case of trouble looking up the school, click here and enter details...</p> <p>Faculty*</p> <p>Study programme*</p> <p>Branch of study</p> <p>Thesis title</p> <p>Year of your most recent university graduation*</p> <p>In case you are about to graduate from a university, enter the expected graduation year.</p>	
Back	Proceed

9. After you have finished completing the application, proceed to the payment section. You will be required to check your data before that.

 E-application for studies	My applications  								
<p>✓ Additional information > ✓ Attachments > ✓ Previous education > Summary</p>									
<p>Check your data</p> <table> <tr> <td>Name and surname</td> <td>Hana Smělá</td> </tr> <tr> <td>Email</td> <td>hana.smela@umprum.cz</td> </tr> <tr> <td>Phone</td> <td>+420721446872</td> </tr> <tr> <td>Birth code</td> <td>7758194796</td> </tr> </table> <p>Edit data</p>		Name and surname	Hana Smělá	Email	hana.smela@umprum.cz	Phone	+420721446872	Birth code	7758194796
Name and surname	Hana Smělá								
Email	hana.smela@umprum.cz								
Phone	+420721446872								
Birth code	7758194796								
<p>Back Submit application</p>									
<p>UM Academy of Arts Architecture & Design PR in Prague</p> <p>Academy of Arts, Architecture and Design in Prague Industrial design</p> <p>Design D1</p> <table> <tr> <td>Academic Year</td> <td>2026/2027</td> </tr> <tr> <td>Language</td> <td>English</td> </tr> <tr> <td>Type</td> <td>postgraduate master</td> </tr> <tr> <td>Form</td> <td>full-time</td> </tr> </table>		Academic Year	2026/2027	Language	English	Type	postgraduate master	Form	full-time
Academic Year	2026/2027								
Language	English								
Type	postgraduate master								
Form	full-time								

Dear applicant, you have just submitted a study application: Faculty: **Vysoká škola uměleckoprůmyslová v Praze**, Study Programme: **Design**, Location: **Praha**, Type: **Postgraduate Master**, Form: **Full-time**, Specialization / Focus: **Industrial design (D1)**.

Application fee

payment due by: **5. 2. 2026**

Bank transfer

to the credit of account No. **19-5599810247**
Bank Code **0100**
IBAN **CZ14 0100 0000 1955 9981 0247**
amount **EUR 50**
SWIFT Code **KOMBCZPP**
Variable symbol **401**
Specific symbol **374237**



Academy of Arts, Architecture and Design in Prague

Industrial design

Design

D1

Academic Year	2026/2027
Language	English
Type	postgraduate master
Form	full-time
Place	Praha
Price	EUR 50
Application number	374237

You will be able to access and alter your application by the application deadline.

In case of technical problems, please contact stag@umprum.cz

Specific symbol

374237

Confirmation of payment will be automatically sent to you as soon as the payment is received. You may use E-Application to check the status of your payment.

Payment confirmation will be entered into your online application only after it has been processed by the UMPRUM economic department, i.e., your payment will be confirmed immediately after paying the application fee. Payments are processed only during working hours of the economic department.

If you have questions or problems, first visit the Frequently Asked Questions. If you don't find an answer here, email prihlaska@umprum.cz

[My applications](#)

Application number

374237

Payment by QR code

Application fee



[Do you need help?](#)