

## General Information

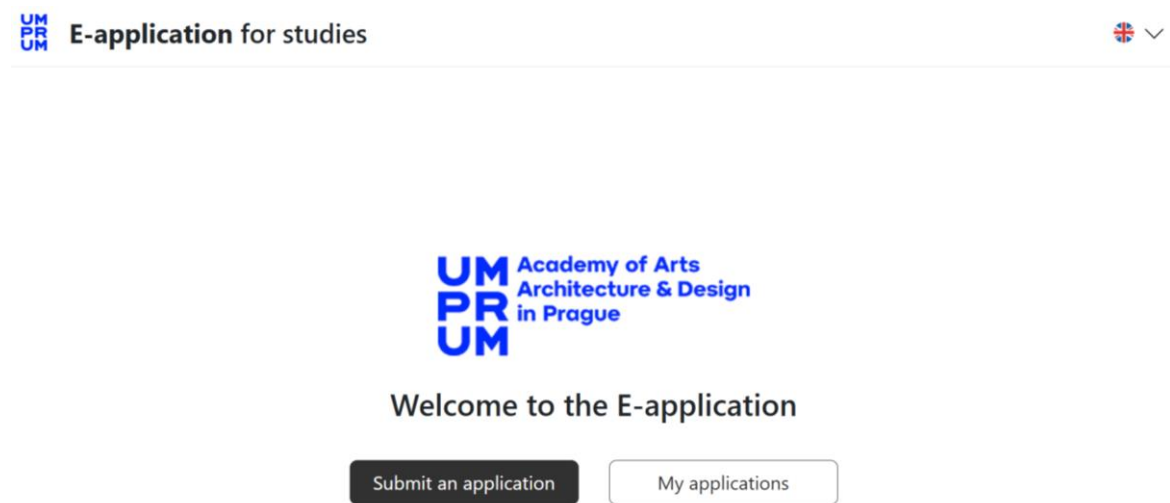
Your portfolio should be in **PDF format**, and it can be **up to 100MB in size**. All other documents should not be bigger than 2MB; your motivation letter and CV should be in PDF format, a copy of your diploma, language certificate and recommendation letter can be in PDF, JPG, PNG.

If you need to submit a **larger file** (such as videos, audios, photography series, etc.), please use one of the freely available platforms such as **Youtube, SoundCloud, Vimeo, Google disc, Dropbox or your own website** and include the **links** in the PDF portfolio. Always make sure that the link works.

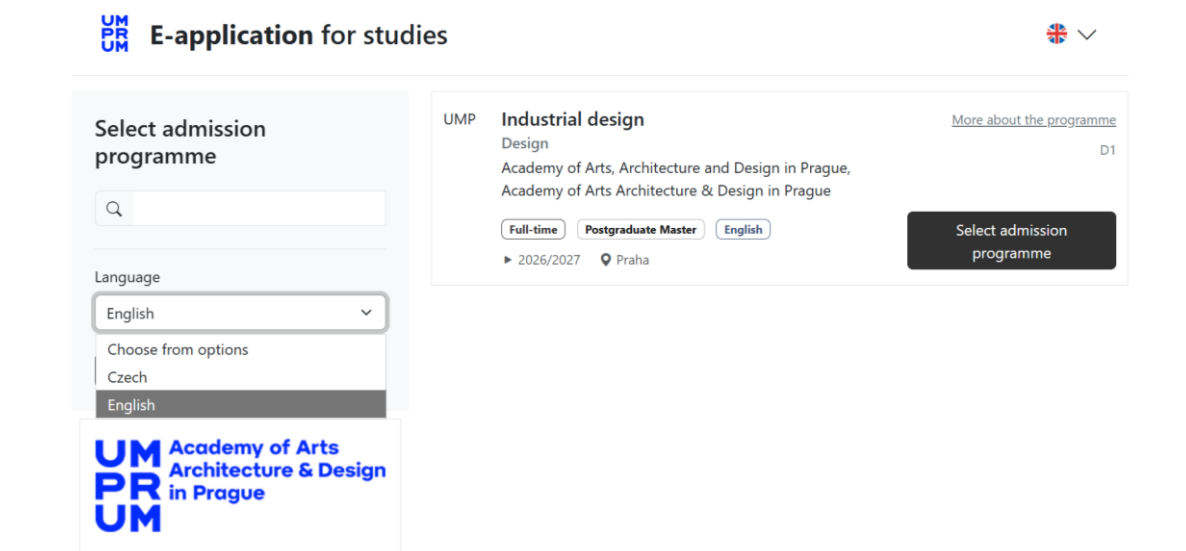
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## Submitting an electronic application


1. Click on this [link](#). This is the page you will see. Click on Submit the application button.





2. Select the admission program in English. You will see a list of studios you can apply for. Choose the one you are interested in pursuing your master's degree in. Then click on Select admission programme.



3. You will be asked to log in to electronic application for study by entering your email address. Enter your email address and click on Continue button.

 **E-application for studies**


 

### Log in to electronic application for study

Enter your email address to enter the application.

[Back](#)

Continue

 **Academy of Arts  
Architecture & Design  
in Prague**


Academy of Arts, Architecture and Design in Prague



**Industrial design**

**Design** D1

Academic Year	<b>2026/2027</b>
Language	English
Type	postgraduate master
Form	full-time
Place	Praha

4. You will find the access link in your email address you have entered into the electronic application. Open your email account and click on the link you received.

 **E-application for studies**

### Log in to electronic application for study


**The access link has been sent to the specified e-mail address** (submitted by 5.2.2026 18:31:55)

E-mail should be delivered within few minutes. If you will not find it in your e-mail box, check also spam, promo action or advertisements folders, which are created by you e-mail provider.

In case you do not receive e-mail within few hours, contact IT HelpDesk [UMPRUM\\_helpdesk@umprum.cz](mailto:UMPRUM_helpdesk@umprum.cz) please.

[hana.smela@umprum.cz](mailto:hana.smela@umprum.cz)

[Back](#)[Resend log-in link by email](#)

 **Academy of Arts  
Architecture & Design  
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Academy of Arts, Architecture and Design in Prague




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5. After clicking on the link in your email address, you will see this page. Skip the Czech text by clicking on the Proceed button.

 **E-application for studies**

My applications   

[Additional information](#) > [Attachments](#) > [Identification](#) > [Previous education](#) > [Summary](#)

### Additional data for the application

☐ Žádám o posouzení dosaženého zahraničního vzdělání v rámci přijímacího řízení - o vnitřní nostrifikaci UMPRUM pro účely přijímacího řízení.


Zaškrtnutí znamená, že budete žádat v rámci přijímacího řízení o posouzení dosaženého předchozího zahraničního vzdělání na UMPRUM. Nezaškrtnutí znamená v případě zahraničního vzdělání, že doložíte předchozí vzdělání formou nostrifikace.

[Further information](#) [Nostrification](#)

Note

Note

[Back](#) **Proceed**

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6. Start uploading the files required in the application. Follow the instructions on the size of the files.

### Attach required files

#### Applicant's CV

[File upload help](#)

Drag file here or

**Attach file**


Maximum file size: 2 MB  
Maximum number of files allowed: 1  
Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

#### Applicant's motivation letter

[File upload help](#)

Drag file here or

**Attach file**

 **Academy of Arts  
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**Industrial design**

**Design** D1

Academic Year	<b>2026/2027</b>
Language	English
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Form	full-time
Place	Praha
Application submission deadline	<b>31. 3. 2026</b>
<b>Price</b>	<b>EUR 50</b>

Portfolio ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 100 MB  
Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

Letter of recommendation ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB  
Maximum number of files allowed: 1

University Diploma ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB  
Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

If you are not sure what exactly is required, click on the question mark button.

University Diploma ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB  
Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59** or until the application is received by the study department

**copies of your BA diploma and Diploma Supplement/Transcript of Records translated to English (if you are in the final year of your undergraduate program studies and you don't have the BA diploma yet, you can submit a confirmation of your university studies instead)**

**mandatory application document**

Certificate in English (CEFRL B2 minimum) ?

[File upload help](#)

Drag file here or

Attach file

Maximum file size: 2 MB  
Maximum number of files allowed: 1

Files can be added additionally, but no later than **31. 3. 2026 23:59**

[Back](#)


Proceed


7. After uploading all the required files, you be asked to enter your personal data such as your name, date of birth, nationality, previous education, etc. In most cases you will have to choose the second option of Entering the data manually.

✓ Additional information > ✓ Attachments > **Identification** > Personal data > Previous education > Summary

### Verify person's identity


In case you possess Czech citizenship, please use the option of online authentication. If you do so, the application will be able to pre-fill some of your personal data as provided to us by state information systems.





In case you are not a Czech citizen or you do not want to authenticate online, click the button to continue without authentication:

[Back](#) [Enter data manually](#)



Academy of Arts, Architecture and Design in Prague

**Industrial design**

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Place	Praha

Application submission **31. 3. 2026**

Enter the data required in the application.

### Basic data

First name(s)  
(official passport version)\*

Surname  
(official passport version)\*

Phone (cell)


By entering your phone number, you will make it easier for the study department to communicate with you.

Email

hana.smela@umprum.cz ?

E-mail address used to communicate with you.

Taking specific needs into account



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Place	Praha

Application submission deadline **31. 3. 2026**

**Price** **EUR 50**

We are afraid that the specific needs section is currently only available in Czech. Here's the English translation:

- A1. Lehce zrakově postižený / Uživatel zraku // Mildly visually impaired / Vision user  
A2. Těžce zrakově postižený / Uživatel hmatu / hlasu // Severely visually impaired / Touch/voice user  
B1. Nedoslýchavý / Uživatel mluveného jazyka // Hard of hearing / Spoken language user  
B2. Neslyšící / Uživatel znakového jazyka // Deaf / Sign language user  
C1. Pohybově postižený – s postižením dolních končetin // Physically disabled – with lower limb impairment  
C2. Pohybově postižený – s postižením horních končetin // Physically disabled - with upper limb impairment  
D. SPU // specific learning disorders  
E. PAS // autism spectrum disorders  
F1. Osoba s psychickou poruchou // Person with mental disorder  
F2. Osoba s chronickým somatickým onemocněním // Person with chronic somatic disease

Citizenship\*

the Republic of Austria (Austria)

**the Republic of Austria (Austria)**

the Czech Republic ensured the provision of my Czech birth number

Check this option only if you have already been assigned an official birth number in the **Czech Republic**, which was provided to you by the Department of Asylum and Migration Policy of the Ministry interior of the Czech Republic.

Date of birth\*

dd.MM.yyyy

Sex\*

Registered Czech address

**Address of residence**

Country\*

### Do you need help?

Write to us at [stag@umprum.cz](mailto:stag@umprum.cz).

**Delivery address**

☐ Postal address is different from your address of residence?

[Back](#) [Proceed](#)

8. Fill out all the required data and click on the Proceed button and continue.

**Previous education**

Where is the applicant applying from\*

-- Not selected --

Previous education\*

-- Not selected --

In case you are about to graduate, enter the level of education you are about to complete.

**Secondary school education**

School leaving exam year\*

In case you are about to graduate from a school, enter the expected graduation year.

Secondary school country

the Republic of Austria (Austria)

**UM PRUM** Academy of Arts Architecture & Design in Prague

Academy of Arts, Architecture and Design in Prague

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Application submission	<b>31. 3. 2026</b>

Secondary School - City

Secondary school name

Secondary school branch of study

University studies

School name\*

Please write the first few characters of the name, city, street or state of the university and wait, the application will offer you options to choose from. [In case of trouble looking up the school, click here and enter details...](#)

Faculty\*

Study programme\*

Branch of study

Thesis title

Year of your most recent university graduation\*

?

In case you are about to graduate from a university, enter the expected graduation year.

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Proceed

Application submission deadline

31. 5. 2020


Price




EUR 50

Do you need help?

Write to us at [stag@umprum.cz](mailto:stag@umprum.cz).

- After you have finished completing the application, proceed to the payment section. You will be required to check your data before that.


**E-application for studies**

My applications   

✓ Additional information

>

✓ Attachments

>

✓ Previous education

>

Summary

Check your data

Name and surname

Hana Smělá

Email

hana.smela@umprum.cz

Phone

+420721446872


Birth code

7758194796

Edit data

Back

Submit application


**Academy of Arts  
Architecture & Design  
in Prague**

Academy of Arts, Architecture and Design in Prague  
**Industrial design**  
**Design** D1

Academic Year

2026/2027

Language

English

Type

postgraduate master

Form

full-time

Dear applicant, you have just submitted a study application: Faculty: **Vysoká škola uměleckoprůmyslová v Praze**, Study Programme: **Design**, Location: **Praha**, Type: **Postgraduate Master**, Form: **Full-time**, Specialization / Focus: **Industrial design (D1)**.



Academy of Arts, Architecture and Design in Prague

## Industrial design

### Design

D1

Academic Year	2026/2027
Language	English
Type	postgraduate master
Form	full-time
Place	Praha
Price	EUR 50
Application number	374237

## Application fee

payment due by: **5. 2. 2026**

### Bank transfer

to the credit of account No.	19-5599810247
Bank Code	0100
IBAN	CZ14 0100 0000 1955 9981 0247
amount	EUR 50
SWIFT Code	KOMBCZPP
Variable symbol	401
Specific symbol	374237

You will be able to access and alter your application by the application deadline.

In case of technical problems, please contact [stag@umprum.cz](mailto:stag@umprum.cz)

Specific symbol **374237**

Confirmation of payment will be automatically sent to you as soon as the payment is received. You may use E-Application to check the status of your payment.

Payment confirmation will be entered into your online application only after it has been processed by the UMPRUM economic department, i.e., your payment will be confirmed immediately after paying the application fee. Payments are processed only during working hours of the economic department.

If you have questions or problems, first visit the Frequently Asked Questions. If you don't find an answer here, email [prihlaska@umprum.cz](mailto:prihlaska@umprum.cz)

[My applications](#)

Application number **374237**

### Payment by QR code

Application fee



[Do you need help?](#)