

Area for giving necessary things
from companies to NGOs and humans.

boxers



**high-wasted
briefs**



trunks



briefs

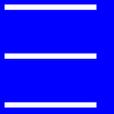


hipsters

classic briefs

boxer shorts

shorts



boxers



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trunks



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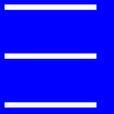


boxer shorts



shorts





How to contribute?

1.
donate DT.
(dignity
things)

2.
special price
of DT.

3.
donate money
for
distribution
of DT.

4.
support
production
of DT.
in crisis areas

5.

6.

7.

8.



1.
donate DT.
(dignity
things)

2.
special price
of DT.

3.
donate money
for
distribution
of DT.

4.
support
production
of DT.
in crisis areas

5.
buy product
from local
artisan
in crisis area

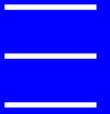
6.
support
workshop
of
local artisans

7.
donate
materials
for local
artisans

8.
suggest way
of
contribution



THINGS OF DIGNITY



in crisis area

local artisans

Let us know about the way
your help can be shared out.

**1.
social media
post**

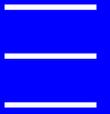
**2.
your logo
in commercial
or
other media**

**3.
basket
of fruits
or
vegetable**

**4.
we are open
for
your ideas**



THINGS OF DIGNITY



post

In commercial

or fruits

for

or

or

your ideas

other media

vegetable

ABOUT

This platform was created as a result of long term research on the topic of Migration crisis and humanitarian material aid within the master project with the title Design with the social impact at Academy of Arts, Architecture and Design in Prague, 2019.

Response to the consequences of massive consumer behaviour and its indifference towards society and environment in the last half century.

Migration crisis and humanitarian material aid within the clothing industry. Deadstock products and its destruciong rather than donation for charitable or humanitarian purposes.

Break the indifference in the society towards solidarity result of long term research of Migration crisis topic during master project in Fashion design studio at Academy of Arts, Architercture and Design in Prague.

At the very beginning of this project was realisation of

thirty years is not easy. We should think about responsibility and true mission of design. As a designers, I strongly believe that is important to react and use our abilities, imagination, ideas and creativity to contribute for better tomorrows. This is actually true for any kind of profession. Eventually, underwear was considered a very insufficient piece of garment, mainly because of intimacy and hygienic connected issues. In case of donated pieces is usually problem with inappropriate shape, material, type and eventually colour.

Finding out this facts, my next step was to define a ideal underwear piece. And if this underwear already exists, but the only problem is the distribution, what can be the solution?

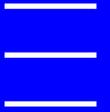
HOW IT WORKS

This platform was founded to strenghten communication and cooperation between NGO's, companies and public. So in case of emergency or any kind of crisis the response will be much more quicker and steady.

What we are doing is that we contact companies, who produce things of dignity and we ask them for donation or any kind of contribution they can



THINGS OF DIGNITY



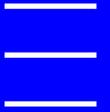
HOW IT WORKS

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What we are doing is that we contact companies, who produce things of dignity and we ask them for donation or any kind of contribution they can make. First question is, if they can donate needy products for free, either one-off or regularly or either new or second quality products. In case they cannot donate products for free, we are trying to find another solution between them and non-profits. It can be special price and other possibilities in terms and conditions regarding the purpose of the purchase.

HOW TO CONTRIBUTE

Here, we set up supportive e-shop, where you can buy, the same type of underwear, we call it carrier of solidarity. This product has similar shape, and colour, but just the material is little bit more unique. This underwear piece is made out of sustainable sources so your impact on the environment will be less harmful.



HOW TO CONTRIBUTE

Here, we set up supportive e-shop, where you can buy, the same type of underwear, we call it carrier of solidarity. This product has similar shape, and colour, but just the material is little bit more unique. This underwear piece is made out of sustainable sources so your impact on the environment will be less harmful.

CONTACT

Renata Dráčková

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renatadrackova@gmail.com

(+420) 734 325 666

Prague, Czech Republic

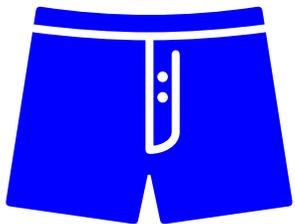
Interactivity on website



Area for giving necessary things
from companies to NGOs and humans

about
how it works
contact
log in?

boxers



**high-wasted
briefs**



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briefs



hipsters

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shorts

Area for giving necessary things
from companies to NGOs and humans.

size: S, L, XL
colour:   
gender: men
age: adult
product photo: D

Detail

Order

**high-wasted
briefs**



trunks



briefs



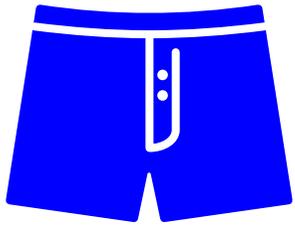
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fotka produktu



Proklik z hlavní stránky

Text jen vzorový: About product & order specifications

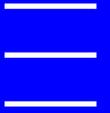
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At the very beginning of this project was realisation of Finding a ideal approach in fashion design in the reaction of system

↓ **ORDER SPECIFICATION** ↓



produktu



studio at Academy of Arts, Architecture and Design in Prague.

At the very beginning of this project was realisation of
Finding a ideal approach in fashion design in the reaction of system

↓ ORDER SPECIFICATION ↓

SELECT

1. Color

- Green
- Gray
- Black

2. Size

3. Country

4. Quantity

5. Company

SELECT ONE REWARD

1. Social media post

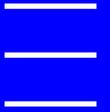
- Facebook
- Instagram

2. Show Logo [Add file](#)

- Poster on the street
- Magazine (National Geographic)
- Youtube video

3. Basket of

- Fruit



Black

2. Size

3. Country

4. Quantity

5. Company

...

10. I am (jako první?)

I'm giving Things

I'm paying for giving Things

2. Show Logo

Add file

Poster on the street

Magazine (National Geographic)

Youtube video

3. Basket of

Fruit

Vegetable

4. Your idea:

Write: /

Send order



We accepted your order. 

Thank You!

Black

2. Size

3. Country

4. Quantit

5. Compar

...

10. I am (jako prvni?)

I'm giving Things

I'm paying for giving Things

add file



Write: /



Send order



We are working on e-shop.
Please send your Order to
e-mail:
info@thingsofdignity.com



Thank You!

size: S, L, XL

colour:

gender: men

age: adult

product photo: D

Detail

Order

briefs



hipsters

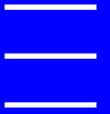
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THINGS OF DIGNITY



in crisis area

local artisans

Let us know about the way
your help can be shared out.

We will post short message about your support. Together with your logo on our FB page.

[More](#)

2.
**your logo
in commercial
or
other media**

3.
**basket
of friuts
or
vegetable**

4.
**we are open
for
your ideas**

Uvedené ceny jsou o 50 % nižší oproti běžné kalkulaci.

Z důvodu spolupráce na naziskovém projektu.

Uvedené ceny jsou v korunách bez dph.

	Návrh v atelieru	+ víkend úprava písma, webu a značky
Piktogramy (8)	2.000–3.000	
Značka	2.000–3000	
Úprava webu	1.000–2.000	
Autorská práva*	50.000	

*jen v případě získání transakcí
od podporovatelů nad 3.000.000

Things of dignity

Verze: **4**

Web koncept + programování: **Jan Šindler**

Brand design: **Studio Antracit & Renata Dráčková**